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| Meeting | Health and Well-Being Board |
| Date | 31 January 2013 |
| Subject | Barnet Ageing Well Programme 'Altogether Better' - Briefing on Progress and Plan for 2013/14 |
| Report of | Director for Public Health Barnet and Harrow |
| Summary of item and decision being sought | This report provides an update on Phase 2 of the Barnet Ageing Well programme for HWBB to note; plus an outline project plan for 2013/14 for the Board's approval. |

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| Officer Contributors | Caroline Chant Joint Commissioner, Older People and Physical Sensory Impairment, and Stephen Craker Co-production and Ageing Well Manager |
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| Reason for Report | To advise HWBB on progress of the Ageing Well Programme and the projected plan for 2013/14 |
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| Partnership flexibility being exercised | N/A |
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| Wards Affected | All |
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Contact for further information

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1. RECOMMENDATION

- 1.1 That the Health and Well Being Board note progress, and comment on the Ageing Well programme, and approve the project plan for 2013/14. The individual business cases for each initiative will subsequently be approved by the Ageing Well Programme Board and the Health and Well Being Board Financial Planning Group.

2. RELEVANT PREVIOUS DISCUSSIONS AND WHERE HELD

- 2.1 Health and Well Being Board, 20th July 2011 (decision item 6 (1) agreed to engage with the 'Ageing Well' Place based programme.
- 2.2 Health and Well Being Board 22 September 2011 (decision item 12) noted progress and agreed their responsibility for decision-making.
- 2.3 Cabinet 17th July 2012 (decision item 11), Agreed the Older Adults Day Opportunities Model for Older People. This included an addition of £150,000 to the older adults prevention to support the neighborhood model, and a report to be given to Cabinet no later than the 27th September 2012 on the implementation plan developed with existing older adults day care providers.
- 2.4 Cabinet Resources Committee 18 October 2012 (decision item 5) agreed: The implementation plan developed with local providers for the neighbourhood model; that the Barnet Provider Group (BPG) be commissioned to operate a neighbourhood service.

3. LINK AND IMPLICATIONS FOR STRATEGIC PARTNERSHIP-WIDE GOALS (SUSTAINABLE COMMUNITY STRATEGY; HEALTH AND WELL-BEING STRATEGY; COMMISSIONING STRATEGIES)

- 3.1 The programme supports the following objectives within the 'Sharing Opportunities and Responsibilities' priority in the Council's Corporate Plan 2012/13; 'Supporting residents to have healthy and independent lives'; and 'Working with community groups and service providers to develop mutual support'. Phase 2 of the Ageing well programme focuses on the development of supportive, sustainable neighbourhoods to enable people to live more independent and satisfying lives.
- 3.2 The Joint Strategic Needs Assessment (JSNA) for Barnet has identified that the population of older people aged 65 and over is set to increase by 21% over the next 10 years, and for the 90 plus age group to increase by 55% whilst at the same time resources to the council to meet the needs of Barnet's residents are set to decrease in line with the Government's Comprehensive Spending Review
- 3.3 Barnet's Health and Well Being Strategy has two overarching aims: Keeping Well' a strong belief in 'prevention is better than cure' and 'Keeping Independent'. Together with the Neighbourhood Model, the programme has a key role in building resilience in families, the community and neighbourhoods. The programme will improve access to local information and advice, will assist to develop mutual support between citizens and increase inclusion, and develop neighbourhood and community based support networks for older people.

- 3.4 The Council's Estates strategy 2011 to 2015 includes a target to complete a public sector community assets plan in the borough and develop the longer term strategy with an action plan to co-locate and manage community assets more effectively with the councils partners. This reflects the approach required for both Ageing Well and the Neighbourhood Model, where the aim is to have venues open to all, accessible and flexible.

4. NEEDS ASSESSMENT AND EQUALITIES IMPLICATIONS

- 4.1 A significant projected increase in the population of people aged 65 and over has been identified in the recent Joint Strategic Needs Assessment (JSNA), whilst at the same time, the resources to the Council to meet the needs of Barnet's residents are set to decrease in line with the Government's Comprehensive Spending Review. There is therefore a need for the council to explore different ways of supporting its older population in a manner that maintains independence, health and well being.
- 4.2 Additionally although Barnet is primarily an affluent borough, there are pockets of deprivation that are associated with greater levels of ill health and social need. The locality approach will focus on identifying existing assets, and bring older people together to identify the areas for change required.
- 4.3 Equality and diversity issues are a mandatory consideration in decision-making in the council pursuant to the Equality Act 2010. This means the council and all other organisations acting on its behalf must have due regard to the equality duties when exercising a public function. The broad purpose of this duty is to integrate considerations of equality and good relations into day to day business requiring equality considerations to be reflected into the design of policies and the delivery of services and for these to be kept under review. Health partners as relevant public bodies must similarly discharge their duties under the Equality Act 2010 and consideration of equalities issues should therefore form part of their reports.

5. RISK MANAGEMENT

- 5.1 There is a risk that the council does not have the resources to respond to changes that may be recommended during the work in the localities. However the JSNA identified this section of the population as a priority and there is evidence from elsewhere that a focus on the well being of this group will ultimately lead to reduced need and therefore costs.
- 5.2 There is a risk that key partners do not see the programme as a priority. But establishing links with other programmes, and taking forward the programme under the auspices of the Health and Well Being Board will ensure that other stakeholders are engaged.

6. LEGAL POWERS AND IMPLICATIONS

- 6.1 The broad target duty imposed by section 12 of the Health and Social Care Act 2012 which introduces s2B to the NHS Act 2006 requires the local authority to take such steps as it considers appropriate for improving the health of people in its area.

- 6.2 Section 256 of the NHS Act 2006 referred to in paragraph 7.4 below enables Primary Care Trusts to make payments to social services authorities towards expenditure incurred or to be incurred by authorities in connection with social services functions or any local authority function that affects the health of people in the area.

7. USE OF RESOURCES IMPLICATIONS- FINANCE, STAFFING, IT ETC

- 7.1 The Ageing Well programme will include work to support older people more effectively, and will actively support the changes to the provision of prevention services for older people, which includes the development of the Neighbourhood Model.
- 7.2 The programme will also contribute to managing assets more effectively through the work described in section 2.3 of the attached report.
- 7.3 The Ageing Well programme is a cross cutting theme, and will also support other initiatives; e.g. Ageing Well will cover specific objectives in the Information Advice Advocacy and Brokerage Strategy Refresh.
- 7.4 The estimated cost of the programme is £260,000 split equally over 2013/14 and 2014/15. Funding has been allocated from the Section 256 monies, arrangements for which were agreed by Cabinet Resources Committee on 28 February 2011 and have been subsequently reported to the Health and Well-Being Board. It is anticipated that from 2015/16 onwards the cost is likely to be reduced as most projects will be self-sustaining. It is planned that the borough wide projects will be delivered by local community organisations following a competitive exercise.

8. COMMUNICATION AND ENGAGEMENT WITH USERS AND STAKEHOLDERS AND PROVIDERS

- 8.1 Phase 1 of the programme comprised extensive consultation with a wide range of stakeholders including the public and service users and providers. Themes emerging from this consultation form the basis for Phase 2. Engagement is ongoing via the neighbourhood work, and the Older Adults Partnership Board receives regular updates.

9. DETAILS

- 9.1 Phase 1 of the Barnet Ageing Well Programme comprised a series of workshops and meetings which took place in September and October 2011, with a wide range of stakeholders from within and outside of the council. A number of themes emerged, including the development of sustainable supportive neighbourhoods, as an approach to enable older people to live more independent lives, and to facilitate well being. This forms Phase 2 of the programme. As part of Phase 1 the Leader of the Council agreed to an Ageing Well Member Champion.
- 9.2 The attached report describes Phase 2 of the Ageing Well programme, links it to key strategic developments and outlines the work being undertaken in the three localities, and summarises borough wide initiatives.

- 9.3 Together with the Neighbourhood Model (recently agreed by Cabinet Resources Committee on 18 October), the programme will stimulate increasing use of social capital through effective use of volunteers and encouragement of peer support and also through encouraging and supporting local leadership.
- 9.4 The council's role in Phase 2 of the programme is to set up structures, processes and a framework for Ageing Well in Barnet. The programme is capable of achieving considerable outcomes but this depends on its success in gaining the enthusiasm and support by members of the respective local communities.
- 9.5 A refreshed Ageing Well Project Board has been set up, chaired by the Director for Public Health Barnet and Harrow. This included representatives from across the council.
- 9.6 An update meeting specifically for Members is planned for March 2013.

9.7 Achievements to date

- 9.7.1 The Ageing Well Programme has been piloting a locality based approach in three localities including East Finchley, Stonegrove and Burnt Oak since September 2012.
- 9.7.2 The three localities vary not only in terms of their local environments but also in the degree to which they already had community-based initiatives in place. Whilst the actual process used in each of the localities has varied, a core method of bringing together mostly older people to focus on mapping local assets and deciding how to make best use of them.
- 9.7.3 In each area a focus on mapping the assets in each area has taken place. To date, this includes approximately 180 names and addresses of organisations and groups in East Finchley, 120 in Burnt Oak and 25 in Stonegrove.
- 9.7.4 Identification of grassroots community champions who know their local area and some of whom have organising experience has been undertaken and a steering group of local people has been set up in each area.
- 9.7.5 Each locality steering group has been planning and delivering workshops aimed at local organisations, groups and businesses as well as local residents. The workshops have been designed to introduce people to the overall Ageing Well programme and the idea of the asset based approach. This approach is helping to identify and strengthen the social networks in each locality and building individual and community confidence, creating a positive atmosphere and offering a shared forward agenda.
- 9.7.6 Marketing and information materials have been developed to support ageing well in each locality, including template letters to organisations, promotional leaflets and posters as well as an asset capture form.

- 9.7.7 In East Finchley, the steering group has been able to define the boundaries of the locality on which to focus, produce jargon free information on their project and an invitation to workshops and visited shops and faith organisations that serve the local community to find more participants.
- 9.7.8 The steering group invited over 200 organisations, groups, local businesses and individuals to attend specifically designed workshops. These written invitations were then followed this up with a telephone call.
- 9.7.9 Each workshop began by introducing people to the overall Ageing Well programme and the idea of the asset based approach. Working in small groups participants developed 'asset maps' of their local area and good ideas for making use of the assets. They were asked to consider both 'hard assets', such as cars, gardens and equipment, and 'soft assets', such as skills, knowledge and experience.
- 9.7.10 In addition to adding to the 'asset map' each workshop has had its own successes. For example, in the first meeting, two individuals made links, where one was looking for a venue for their group to run and the other was looking to share the space in their building. In another meeting a group of volunteers have agreed to support the locality by developing a website that would collate all the activities happening within the area and share this information via RSS feeds to other websites (a sub group is being set up to take this forward). From each workshop, individuals have come forward asking if a similar project can be developed in their area (High Barnet, North Finchley, West Hendon).
- 9.7.11 Some of the ideas identified in the earlier stages of Ageing Well by older people have been reinforced during these workshops. These include developing intergenerational projects bringing together older and younger people in a community, increasing volunteering opportunities and structures through timebanking and developing a Community Agents model, where local residents who know their area will be trained up to look out for whoever is vulnerable and be able to offer a range of advice and signposting, from benefits to home adaptations, and to develop an online portal.
- 9.7.12 Following these workshops it has been agreed that the next step for East Finchley is to organise a joint East Finchley Conference in Spring.

10. BACKGROUND PAPERS

10.1 Altogether Better – the Ageing Well Programme in Barnet Project Plan

Legal – HP
CFO – JH